



INSTALLATION / THE NETHERLANDS

Schuldfabrik

Conceived and Directed by Julian Hetzel

1 – 4, 7 – 10, 13 – 17 March 2019 / Shop front – 29 King William St

Performers: Revé Terborg, Dr. Hennie Spronk, Orion Maxted

Dramaturg Miguel Angel Melgares

Production Manager Jasper Hupkens

Technical Director Vincent Beune

Artistic Collaborator Liza Witte

Machine Artist Hannes Waldschütz

Special Effects Chaja Hertog

Production Assistant Matthias Thünnerhoff

Design Peim, Deimion van der Sloot

Photography Ben and Martin Photography, Jenny Cremer

WITH LOCAL PERFORMERS

Shop Assistant Jillian Wheatland

Confession Room Consultant Bronwen James

Confession Room Assistant Shevaun Rutherford
& Saul Sherrard

Plus others unconfirmed at the time of printing.

AUDIENCE MEMBERS

The duration of the performance/demonstration you are about to experience is 60 minutes, with each 'guided tour' commencing every 20 minutes. You can expect to notice an intense fragrance produced by the soap machine.

ABOUT THE CREATOR...

Julian Hetzel performance maker, musician and visual artist, develops works at the intersection of theatre, music and media; with a political dimension and a documentary approach. His works, produced and presented internationally, connect moral dilemmas to aesthetically diverse images in which he treats his subject both hyper-realistically and poetically abstractly.

Born in the Black Forest, Germany and currently based in Utrecht, he studied visual communication at *Bauhaus University, Weimar* and in 2013 graduated from *DasArts, Amsterdam*, an artistic research laboratory for new forms of theatre and performing arts.

In 2014 he created the penetrating performance installation *Still (the Economy of Waiting)*, and the hall performance *Sculpting Fear* in 2015. In 2017 Hetzel received the *VSCD-Mimeprijs* for *The Automated Sniper*. He is artistic director of Utrecht-based foundation *Ism & Heit*, and since 2018 is associated artist at *Kunstencentrum CAMPO Gent*.

He is founding member of the electro-pop band *Pentatonnes*.

ABOUT THE TOUR EXPERIENCE...

Welcome to the factory tour giving you a theatrical behind-the-scenes look at what's involved in creating the key product of SELF Human Soap.

Schuldfabrik is a double-edged word – "schuld" suggests both "guilt" as a moral duty and "debt" as an economic obligation.

Weave through the different rooms and see first-hand a sustainable solution for up-cycling the excesses of the West to the third world is a business - from the donated fat from liposuction patients, right through to the end product repurposing into beautiful soap.

And with every bar purchased the customer is doing good because sale proceeds help wells to be dug in a village in the Democratic Republic of the Congo (accompanied by a bar of soap donated for every bar of soap sold). The human fat is thereby converted into clean drinking water and hygiene: is this a perfect synthesis of third world aid, repurposed first world waste and new economic value from the ancient human pursuit of the body beautiful?